

**objective:**

- › To find an advanced and challenging position within the graphic design and print/web media field.

**skills & accomplishments:**

- › Over 9 years of professional graphic design experience
- › Managed a group of graphic designers, experience in project allocation, hiring, team building and support
- › Experienced with a variety of print and web software programs including but not limited to:
 

|                   |                  |   |              |
|-------------------|------------------|---|--------------|
| QuarkXpress 7.0   | Photoshop CS2    | Illustrator CS2                                   | InDesign CS2 |
| Adobe Acrobat 7.0 | Microsoft Office | web: Fetch (FTP), Flash, DreamWeaver, HTML coding |              |
- › Has been a member of an award winning design team within the medical marketing field
- › Published Cover Designer of a successful nationally distributed magazine
- › Designed and worked on several winning direct mail pieces
- › Experience working in the publishing business with hard deadlines, attending press checks and proofing work
- › Designed a wide variety of materials including magazines, direct mail pieces, advertising collateral, forms/ applications posters, invitations, business cards, logos, brochures, newsletters, and web sites
- › Experienced in advertising, marketing, and direct mail design in the medical, insurance, educational and publishing fields
- › Accustomed to working with the design and development of material from starting concept to the final composition
- › Familiar with all aspects of production dealing with pre-press and press work as well as website production
- › Expert with both Macintosh (OS 10.4) and PC platforms, including software setup and maintenance
- › Fully Fluent in English and Spanish. Partially fluent in Japanese and some familiarity with French

**attributes:**

- › Strong team player and also able to work independently
- › Very detail oriented, thorough in all aspects of work
- › Extremely organized, and dedicated to work consistently and aggressively
- › Accustomed to a multi-tasking environment
- › Ability to explore and learn new software programs very quickly

**education:**

Over 9 years of on-the-job learning and experience. Currently attending Santa Barbara City College part time in order to transfer to UCSB, completed many design and print/pre-press classes. Graduated from San Marcos High School with Honors: GPA 4.16.

**experience:**

|  |   |
|--|---|
| <i>INAMED Health</i><br>Santa Barbara, CA (805) 566-9191       | Graphic Designer<br>August 2005 - present   |
| <i>AGIA</i><br>Carpinteria, CA (805) 566-9191                  | Graphic Designer<br>August 2002 - present   |
| <i>Hispanic Business Magazine</i><br>Goleta, CA (805) 964-4554 | Graphic artist<br>June 2000 - August 2002   |
| <i>Eclectic Multimedia</i><br>Newbury Park, CA (805) 480-9750  | Graphic Designer<br>July 1996 - June 2000.  |
| <i>Kinko's</i><br>Santa Barbara, CA                            | Computer Services/Designer, Customer Service<br>(805) 569-5177      Sept. 1997 - June 1999.<br>(805) 964-3522 |

**to view portfolio, please click here ----> <http://www.deedlelu.com/portfolio>**

**references and salary history available upon request**